# Meeting of Team350 with Ella Lawton

Date: Monday, 03 August 2009

Location: H514

Present: Ella Lawton and Team350 (Brenton Hall, Allen Kannewischer, Rachel Saunders)

Purpose of the Meeting:

* To present the preliminary idea from Team350
* Find out the initial requirements from Ella

Meeting started: 12:20pm

Our Questions and Issues

* We would like to produce a computer application which will ‘pop up’ when a user starts a computer. The application would offer the user one of the possible of 350 tips. The application would cycle through the tips, remembering where the last used tip was.
* No clearly defined user group as yet.
* No clearly defined idea of what the ‘tips’ would consist of.
* No clearly defined idea of ‘scope’ as yet. We could go anywhere with our idea, from just our friends, install on the Polytech computers or all the way to an upload to 350.org for global use. We are limited by time and by skills. What does Ella recommend?

Ideas and Thoughts from Ella

* 365 Ways to Save the World – interesting book that may be useful to us. Ella has a copy.
* Local focus is not essential but would be worthwhile – build on the idea of “community”. Would be good to support the October 24 event.
* The Polytech has a collaborative focus, and anything produced may well be used beyond the scope of the Polytech, but possibly still ‘local’ to Otago and NZ.
* Polytech and DCC are leaders in sustainability issues in Dunedin
* CRUCIAL to the project is the need to not just advertise the issues, but to get public ‘buy in’ and ‘support’ for 350.org and all the associated issues. The best way to do this is to educate and promote understanding… rather than “preaching” a solution and having to fight resistance to change.
* Think outside the box with regard to the tips… not just words but think about videos, pictures, explanations, and don’t be afraid to challenge the thinking of others.
* Ella is available after next Wednesday12th August.